



2ND ANNUAL

SALINAS VALLEY CAR SHOW

May 30, 2009 Monterey County Sheriffs Posse Grounds 10:00-5:00
395 Old Natividad Rd. Salinas, Ca 93906

Sponsorship Opportunity

The Salinas Valley Car Show was created with three main purposes in mind. To provide a place for car enthusiast to display show cars, to provide an enjoyable, affordable, one of a kind community event for the whole family, and to raise funds for deserving charities.

Last year we had 160 show cars and 1,200 spectators. This year with the great reviews and publicity we are doing we expect over 200 show cars, and 5000 spectators visiting the show. We will be featuring a Battle of the Bands, Horse Shoe Tournament, Poker Walk, Raffles, and a few surprises. For the kids, The Kids Zone will have pony rides, jump houses, petting zoo, face painters and more... Over 30 Categories like Hot Rod, Chevy, Ford, Import, Best Chrome, Best Flames, Best Paint, Best Custom Motorcycle and More. Salinas Mayor Dennis Donohue will give opening remarks and Doug Hamilton will be display his Championship Drag Racing Car.

This Year we have chosen the American Cancer Society and the American Red Cross as our non profit beneficiary. The American Red Cross will receive \$1.00 for every car parked during the event and the American Cancer Society will receive \$1.00 of every admission to the show. With your help we hope to raise lots of money and have a great event that our community will enjoy. We will also be giving other non profit services free booth to showcase their services.

If you are unable to be a sponsor us financially we would still appreciate your help with the show. There are several volunteer positions available to help make the 2nd Annual Salinas Valley Car Show successful.

☐ Gold Level \$750

10 X 10 Booth, 10 Free Admissions, Reserved Parking Area. Free Banner Placement on Stage (You must provide) Logo placement on Posters, Flyers, T-Shirts, and Full Listing on Car Show Website, Included in Media Promotions as sponsor KWAV , Periodic Mentions during Car Show. Special Award for the Car of your choice.

☐ Silver Level \$500

5 Free Admissions, Free Banner Placement on Stage (You must provide) Logo Placement on Posters, Flyers, T-Shirts, and Full Listing on Car Show Website, Included in Media Promotions as Sponsor, Periodic Mentions during Car Show, Special Award for the Car of your choice.

☐ Bronze Level \$250

5 Free Admissions, Logo Placements on Posters Flyers, T Shirts, and Full listing on Car Show Website, Periodic Mentions During Car Show

Andrew Sandoval, Organizer 831-444-8086

Please Make Checks Payable to: Monterey County Events

Monterey County Events PO Box 3093 Salinas, Ca 93912

